

Cheezecake Boiz and The Diva in consideration for National Tour

NEWS RELEASE

For Immediate Release:

POP UP MUSICAL EXPERIENCE

IN CONSIDERATION FOR NATIONAL TOUR



Every Diva needs to have a 'Cheezecake Boi'
Off-Broadway musical comedy at Stone Ridge Event Center
One Day Only ! June 10, 2017 (Press Opening June 10)

ATLANTA - After 6 years of mounting and testing "Cheezecake Boiz and The Diva" the musical returns. Local Atlanta playwright/producer Towonda Kilpatrick who brought the gospel touring production, "Can a Hoochie Become First Lady", that featured Keith Sweat to the stage, returns to Stone Ridge Event Center, 1750 Stone Ridge Dr. Stone Mountain, GA June 10th for one day only!

The musical returns as a Pop-Up Experience that was pitched to Owner Laurie Wexal of *Stone Ridge Center*, without hesitation she became the presenter of the show. Laurie and Towonda partnership is to bring entertainment to communities that can educate and entertain.

Cheezecake Boiz and The Diva, tells the story of a diva who finds her wicked ways must be transformed by four metrosexual Boiz to become a Diva to love. The show is filled with hysterical moments for a mature audience. You'll hear the familiar things that a diva talks about, but mostly men and women will learn how to shop at the supermarket for items with a new meaning. "The show is a whimsical delight with flamboyant costumes, a colorful cast, an original musical score, and a flurry of romance along with heartfelt messages about image, love, and labels." This inspiring musical created by Towonda Kilpatrick is the perfect recipe for romance that heaps sprinkles of *Dream Girls*, *My Fair Lady*, and *Kinky Boots* mixed with burlesques dancers performing sizzling choreography atop courageous dialogue.

Partnering back together on the creative team with Playwright and Producer Towonda Kilpatrick, is Nicky Buggs as director and choreographer, Grammy nominated Rodney Edge as the music director and costumes designers Dia Bocage and Joe Hinton.

Performance is for one day only Saturday at 1PM and 8:00PM at Stone Ridge Event Center 1750 Stone Ridge Dr. Stone Mountain, GA 30083. Red carpet experience opens an hour prior the show. Press Opens the same day Saturday, June 10th at 7:00 PM. The musical contains mature content, and is not recommended for children. Tickets start at \$25.00 general admission and \$50.00 Diva Package VIP Tickets. More information is available www.divaboiz.com or 404-454-8341.

More information about the story of Cheezecake Boiz and the Diva

The show introduces the audience to the world of the similarities and differences between a diva and an ordinary woman when it comes to image, love, and labels.

Four fabulous, charming, and unabashedly attractive metro sexual boys known as "the Cheezecake Boiz" they are signed on to transform this selfish, spoiled, superficial Diva into a woman everyone can love, while offering a combustive concoction of ingredients that explodes with laughter and lust. You will examine what true love is as the fab-four teaches the Diva how to bake the SEXIEST "Cheezecake" ever and keep her man HAPPY! "Cheezecake Boiz & The Diva": The Musical has moments of envy, jealousy, forgiveness, and more twisted fun tales!

More info about the Writer, Cast and Creative Team

Towonda Kilpatrick is an American playwright, lyricist, and producer. She crosses easily between the roles of Playwright & Screenwriter. After 25 years, her portfolio of original projects is rich with productions guided by her creative talents. Adept at both screenplays and live theater (comedy, drama, and musicals). Towonda also has extensive experience in concept development. A woman with such unique passion, persistence, and purpose is a woman designed for today's profitable global market. In 2003, Towonda Kilpatrick once again left corporate America and took a leap of faith, beginning her journey as a playwright, producer, and director. Her first touring theatre projects were: *Can a Hoochie Become First Lady*, starring *Keith Sweat* and *Phyllis Yvonne Stickney* (2003); and *Mama I'm Your Child* starring *Bernadette Stanis* and *Howard Hewitt* (2005). Both productions were budgeted in the half-million-dollar range. While waiting for a green-lit schedule on a television project, Towonda decide to remount the musical after a strong interest to make an off-Broadway project.

Nicky Buggs again collaborates with Ms. Kilpatrick to bring her theatrical creation to life. This Co-Director of the regionally celebrated Atlanta Chiefs Cheerleaders was a dancer with the world-renowned NFL Dallas Cowboys Cheerleaders. Nicky has also performed as a member of the NBA Dallas Mavericks Dancers, as well as served as the Captain of the Dallas Texans (Desperados) Arena Football Cheerleaders. This Manhattan, New York native is a dancer, actor, and singer. She began her dance training with DTH and ultimately received multiple scholarships with Alvin Ailey, Gus Giordano, Tremaine, LA Dance Force, and a few other revered companies. She has performed in several Super Bowls and Playoff Championship games.

As a film and television actor, Nicky's credits include: The WB station's *One Tree Hill*; a recurring role on Lifetime Channel's *Army Wives*; *Reed Between the Lines*, starring Malcolm Jamal Warner from *The Cosbys* and Traci Ellis Ross from *Girlfriends*; and USA Channel's *Necessary Roughness*. Additionally, Nicky guest starred alongside Queen Latifah, Alicia Keys, Dakota Fanning, Jennifer Hudson, and Sophie Okonedo in the film, *The Secret Life of Bees*, based upon the novel by Sue Monk Kidd; appeared in *Fighting Temptations*, starring Beyoncé, Cuba Gooding, Jr., and Mike Epps; *Marry Me*, starring Lucy Liu; and *Playing for Keeps*, starring Gerard Butler. She recently completed shooting *Firelight*, in which she plays Melanie Johnson, the wife of Oscar winner, Cuba Gooding, Jr. National Broadway theatre tours include: *Joseph and the Amazing Technicolor Dream coat* (Mrs. Potiphar/Assistant Choreographer/Dance Captain); *West Side Story* (Anita); and *Kiss Me Kate*.

Rodney Edge serves as a musical director and producer for Bishop Dennis Leonard. His client list includes: Tim Bowman; Marion Meadows; Nancy C. Wilson; Ben Tankard; John P. Kee; Al B. Sure; Keith Sweat; Allison Williams; J-Fly and Friends; Jeff Bradshaw; Joey Summerville; Miki Howard; Chelle; Anthony Hamilton; Crystal Aiken; Towonda Kilpatrick; Tank, Bishop; Ralph Donnie Graves; Luther Barnes; Cedric and Lejeune Thompson; Stanley Brown; Bishop William Murphy III; Bishop Paul S. Morton; and Kurt Carr. Owner of EdgeMuzik, LLC and Bass N Keyz Media Publishing, Rodney's credits also include being the music director for *Damaged Goods* and *CheezeCake Boiz & The Diva*. Most recently, he was Grammy nominated as the co-writer and music arranger for "It's Working" with William Murphy.

Who's returning by popular demands?

The legendary R & B artist **Tony Terry**, outrageous laugh out-loud humor of **David L. Massey**, **Queshan Hayes**, and **Angie Perez!**

Who's new to the cast?

American Idol Season Three semi-finalist **Laketa Renee Booker** as the *Div*a and featuring Atlanta's own hot vocal talents of the twintastic *Black Bettys*- **Sherita Murphy** and **Sherie Murphy**. Adding spice to the Cheezecake are six sizzling, delectably delicious, burlesques dancers!

What's to come after the show?

Since rehearsal began Ms. Kilpatrick has pitched the concept to other markets with amazing opportunities of an upcoming tour for the POP-UP Experience of *Cheezeecake Boiz and The Diva*. As the show tours, we will collaborate with (non-Profit) for woman who has fallen upon hard time.

About 12:53 Entertainment

12:53 Entertainment, LLC of Atlanta, Georgia, is a boutique production company, formed as a limited liability corporation under the laws of the State of Georgia, for producing motion pictures, broadcast network shows, live theatrical productions, and various other projects in the entertainment industry. Collectively the Producers have over 53 years of experience in live theatre, TV/film, and music.

Our funding is provided by private individuals who collaborated to bring the vision to reality. Several interested investors are scouting the show on June 10. Our mission is to close the deal for a touring of the show. We are grateful to all the sponsors that have supported this project.

Tickets and More

Cheezecake Boiz & The Diva show opens June 10th one show only, at Stone Ridge Event Center for two shows at 1:00 PM and 8:00 PM will mark its first POP-UP experience. Red carpet experience opens an hour prior the show. Press Opens the same day Saturday, June 10th at 7:00 PM. The musical contains adult content, and is not recommended for children.

VIP Diva Package are available at \$50.00! (Diva experience includes access to the red carpet, VIP room, complementary beverage, taste of cheesecake, mingle with the cast also with a few surprises. No refunds, exchanges, or late seating. For more information regarding the musical/tickets, please visit www.divaboiz.com.

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